



TEA EXCELLENCE SINCE 1823

100% SUSTAINABLE PACKAGING

(Our goals until 2021)

Dear customers, partners and tea enthusiasts,

Since 1823 our driving force has been the love of tea. Our commitment is to achieve the highest quality of the best products for our customers. In our family-run company ecological and social issues have become a part of our daily life. We want to make our performance and dedication more transparent to everyone who is interested in our work. This is the reason why we have published a sustainability report since 2016.

We are convinced that we have to act in an environmentally responsible way. Therefore the packaging of our products belongs to the focal points of our concerns.

Packaging is also used for protecting our products. Flavour protection of our teas is the only way to maintain the superb quality that our customers are expecting from us. It is our goal to keep up these high standards, and at the same time we want to create packaging materials that are more sustainable. Wherever it is possible we try to avoid and reduce unnecessary packaging or we modify materials without cutting back on quality. All necessary packaging should be recyclable and made of sustainable materials.

We have set a very ambitious goal for our company: By 2021 all our packaging has to consist of 100 percent sustainable materials!

Please note the attached information regarding the status quo as well as our measures and goals for each product line.

We would like you to help us with your feedback. Please share your experiences, ideas and suggestions and write to verpackungen@ronnefeldt.com so that we can continue our dialogue on this important subject.

Thank you for your support!



Jan-Berend Holzapfel



Status Quo of our Packaging Materials

LeafCup®

- ☞ **Sales box:** made of recycled, certified FSC® paper; since 2017 we have almost entirely avoided colouring in order to improve the recyclability of the material (annual reduction: approx. 1,100 kilograms of paint)
- ☞ **Folding box:** FSC® paper with colour printing and hot gold foil stamping (metal foil)
- ☞ **Sachet:** recyclable flavour protection foil made of PET and BOPP, with colour printing
- ☞ **Tea bag:** filter paper made of natural cellulose
- ☞ **Slide:** FSC® paper with colour printing

Joy of Tea®

- ☞ **Sales box:** made of recycled, certified FSC® paper; since 2017 we have almost entirely avoided colouring in order to improve the recyclability of the material (annual reduction: approx. 68 kilograms of paint)
- ☞ **Folding box:** FSC® paper with colour printing and hot gold foil stamping (metal foil); flavour protected by a cellophane backing made of renewable raw materials
- ☞ **Sachet:** recyclable flavour protection foil made of PET and BOPP, with colour printing
- ☞ **Tea bag:** filter paper made of natural cellulose
- ☞ **Slide:** FSC® paper with colour printing

Tea-Caddy®

- ☞ **Sales box:** made of recycled, certified FSC® paper; since 2017 we have almost entirely avoided colouring in order to improve the recyclability of the material (annual reduction: approx. 615 kilograms of paint)
- ☞ **Folding box:** Chromo board made of FSC® paper with an inner PET layer for improved flavour protection and hot gold foil stamping (metal foil); flavour protected by a cellophane backing made of renewable raw materials
- ☞ **Sachet:** filter paper made of natural cellulose, slide made of FSC® paper with colour printing



Teavelope®

- ☞ **Sales box:** made of recycled, certified FSC® paper; since 2017 we have almost entirely avoided colouring in order to improve the recyclability of the material (annual reduction: approx. 2,000 kilograms of paint)
- ☞ **Folding box:** FSC® paper with hot gold foil stamping (metal foil)
- ☞ **Sachet:** recyclable flavour protection foil made of PET and BOPP, with colour printing
- ☞ **Tea bag:** filter paper made of natural cellulose; instead of metal clips we have used knotted cotton threads with paper markers for more than 10 years now



SimpliciTea®

- ☞ **Sales box:** made of recycled, certified FSC® paper; minimal colouring for improved recyclability
- ☞ **Folding box:** FSC® paper with hot gold foil stamping (metal foil)
- ☞ **Capsule:** made of recyclable plastic and fleece paper. We have chosen not to use aluminium as the production method with this material is harmful to the environment.

Loose Leaf Tea for the Hospitality Industry and for Retail Stores

- ☞ **Sales box:** made of recycled, certified FSC® paper; since 2017 we have almost entirely avoided colouring in order to improve the recyclability of the material
- ☞ **Tubular bag:** composite material consisting of PE-/PET plastic film as well as aluminium foil
- ☞ **Block bottom bag:** composite material consisting of synthetic material, paper and aluminium; since March 2019 we have avoided using aluminium foil as for the interlayer and replaced this material with a recyclable, metallized PET foil. By this measure we have reduced the use of aluminium by approx. 2.31 tons per year.

Measures & Goals

Our goal:

By 2021 our entire packaging will consist of 100 percent sustainable materials.

Plastic

By 2021 our company will reduce the use of synthetic materials by 100 percent.

	LeafCup®	Joy of Tea®	Tea-Caddy®	Teavelope®	Simplici-Tea®	Loose leaf tea
Removal of hot gold foil stamping on all boxes starting from:	2019	2020	2019	2019	2020	n.a.
Use of entirely degradable (sachet-) foils and capsules starting from:	2019	2019	n.a.	2019	2019	2020
Use of entirely degradable foil backing for each box starting from:	n.a.	2020	2020	n.a.	n.a.	n.a.

Aluminium

By 2021 we will reduce the use of aluminium in our company by 100 percent.

	LeafCup®	Joy of Tea®	Tea-Caddy®	Teavelope®	Simplici-Tea®	Loose Tee
Reduction of aluminium coating by 80 percent, without diminishing the flavour protection:	n.a.	n.a.	2019	n.a.	n.a.	2020

Achieved Goals:

Block bottom bags for loose leaf tea: Since March 2019 we have refrained from using aluminium foil as an intermediate layer and replaced it with a recyclable metallized PET foil. By replacing the foil we can save approx. 2.31 tons of aluminium each year.

Paper

Right now we are checking the demand and are working out specific and measurable goals.